

# TEASER VIDEO











# Excited to know about PlayIT?

PlayIT is an innovative social multi-gaming platform that transforms the way users engage with their favorite games. Offering a wide array of world-renowned games, from Chess and Ludo to Dominoes and Kunai Throw, PlayIT combines competitive gaming with a rewarding twist. Users can compete in various tournaments and battles to win Pi tokens, which can be redeemed for real-world rewards.

Beyond gaming, PlayIT fosters a vibrant community, featuring social feeds, chat rooms, and a gifting system, making it a comprehensive hub for gamers to play, socialize, and earn.

Whether battling it out in 1v1 matches or participating in community-created tournaments, PlayIT delivers an unparalleled gaming experience that rewards users every step of the way.





## **VISION**

To be the leading gaming & entertainment company in our chosen markets by providing superior entertainment value and exceptional experiences.

## **MISSION**

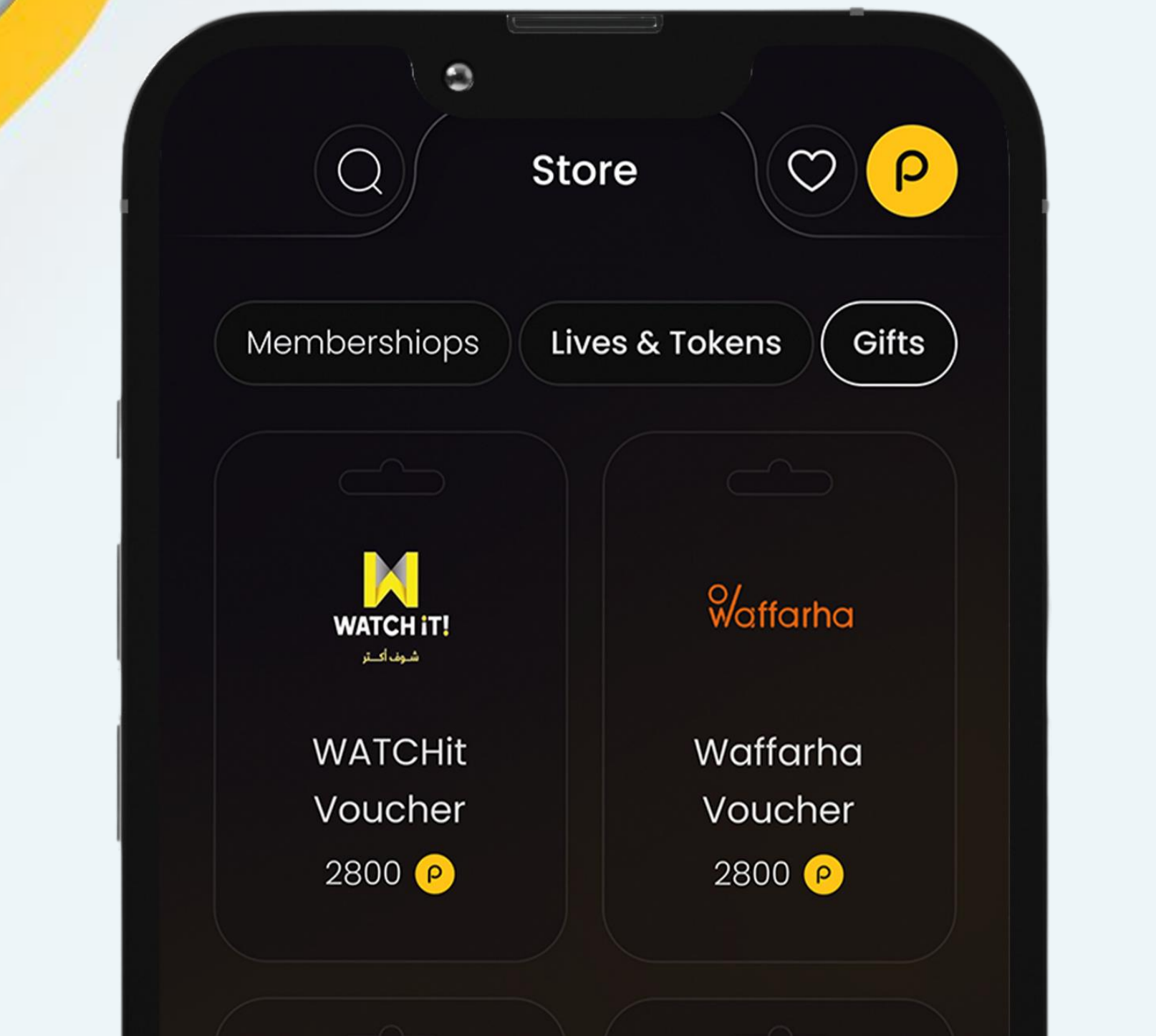
To create an engaging multiplayer community that redefines gaming, infusing it with an element of competitive excitement and challenging intrigue





**WHY  
PLAYIT  
STANDS  
OUT!**



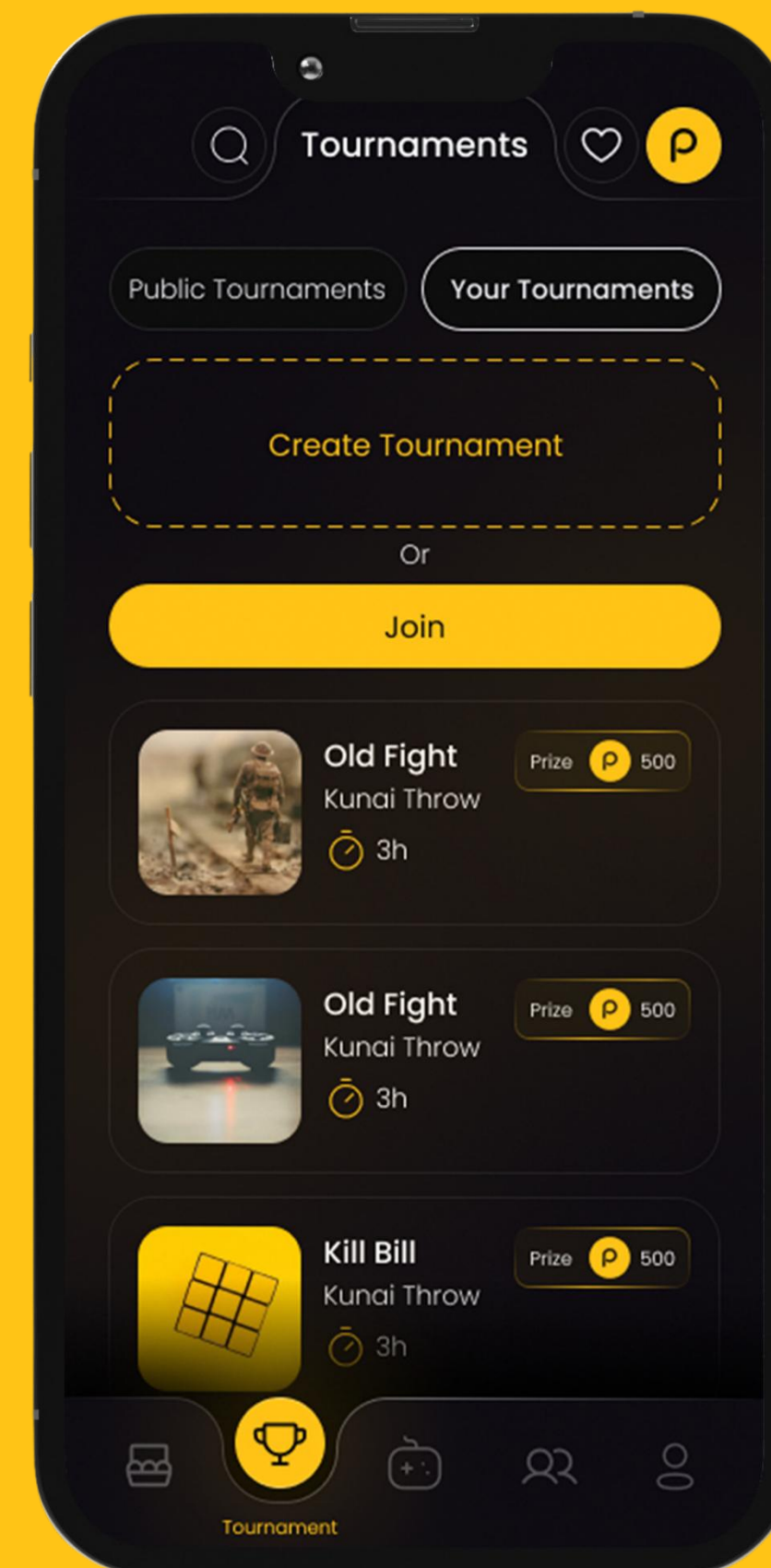
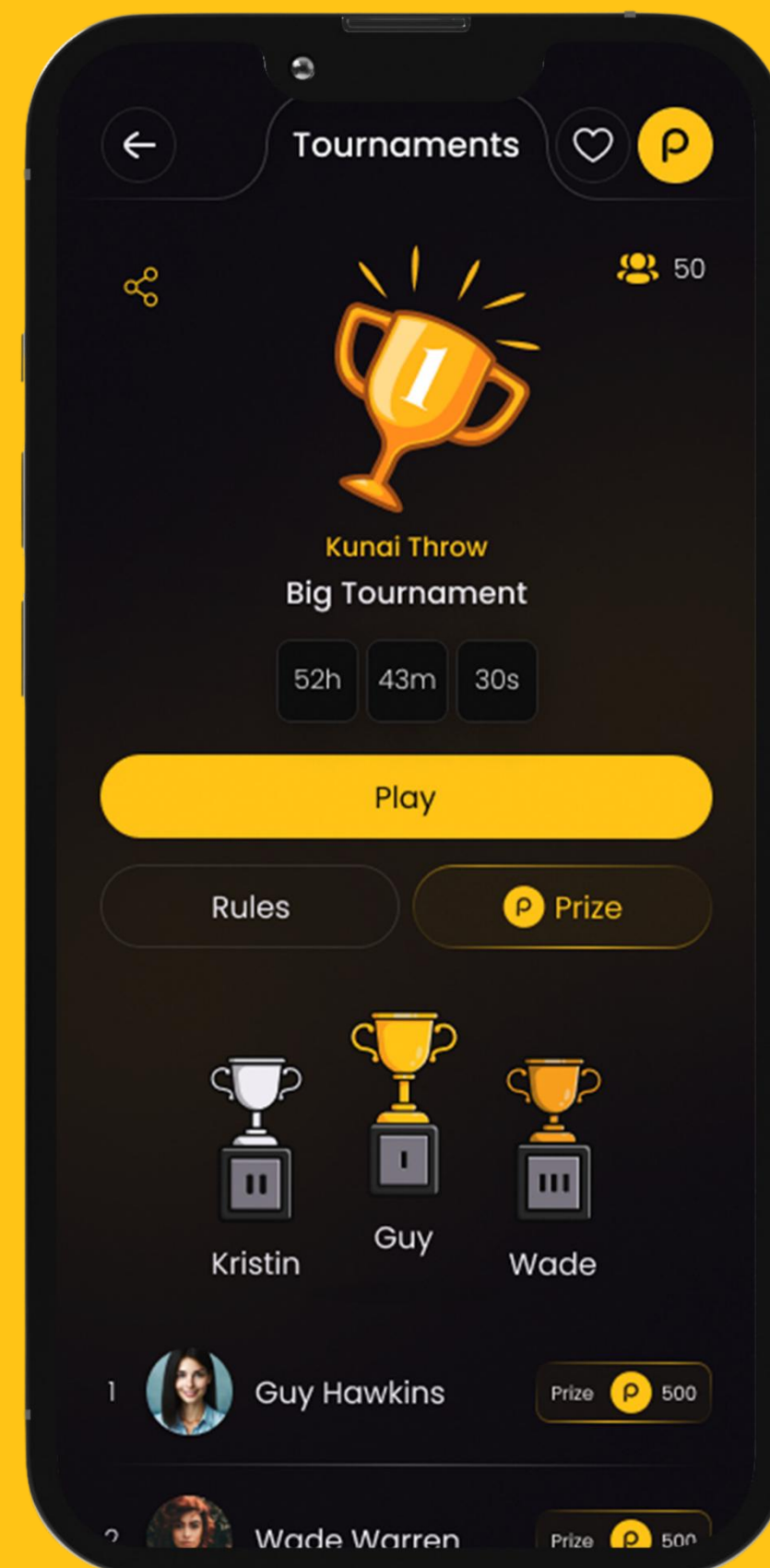
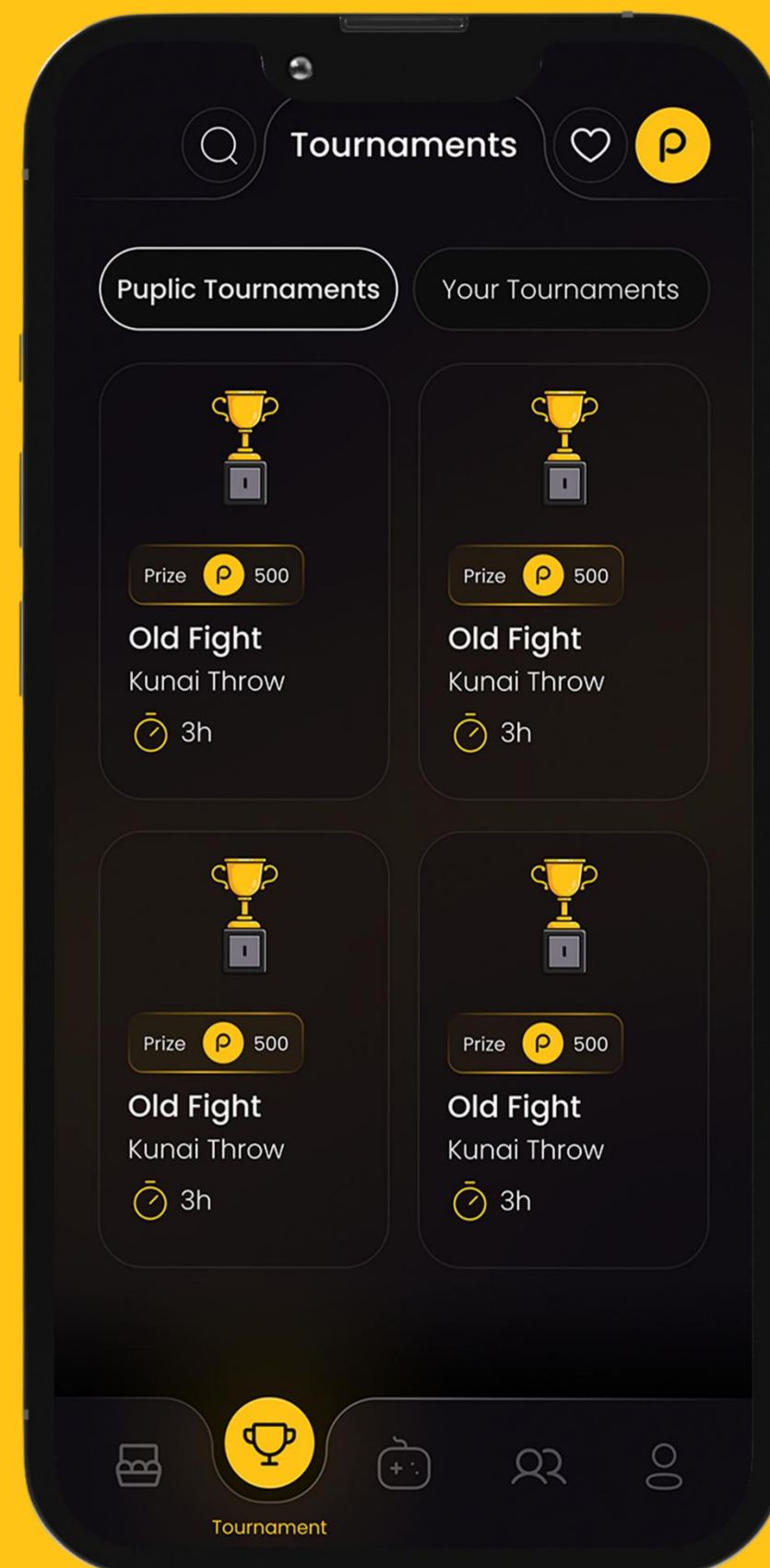


## PAY OR PLAY?

Why pay when you can play? The "Pay or Play" model on PlayIT allows users to buy or earn over 1200 products from more than 100 vendors using Pi tokens from gaming tournaments and battles.







**HIGHLY  
COMPETITIVE**

Enriching the gaming experience by hosting a variety of tournament types across numerous games. Our tournaments are either branded sponsored tournaments, offering exciting prizes, or created by PlayIT users, promoting community engagement.





**SOCCER STRIKE**



**SOCCER STRIKE**



**LUDO**



**COLOR ROAD**



**BUBBLE SHOOTER**



**BOWLING**



**SPACE SHOOTER**



**8POOL**



**MATCH 3D**



**CHESS**



**KUNAI  
THROW**



**FRUIT  
SLASHERS**




**CARD  
GAMES**

**MULTIPLE  
GAMES IN  
DIFFERENT CATEGORIES**



# STORAGE SAVING SOLUTION



PlayIT uses bundle assets and cloud-based gaming to save physical storage.





# PLAYER ROADMAP



# UNIQUE AI AVATAR CREATION



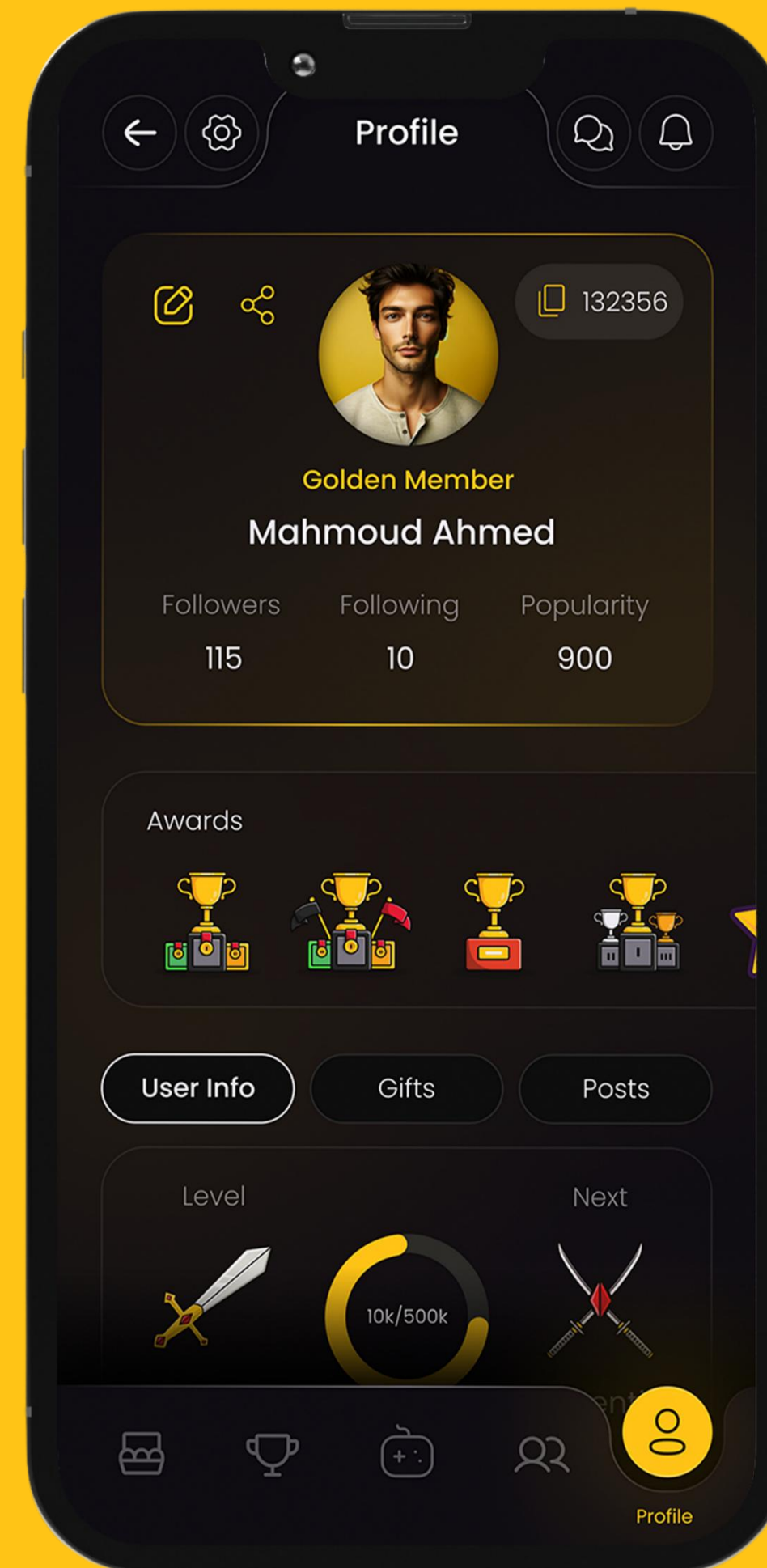




# SOCIAL FEATURES



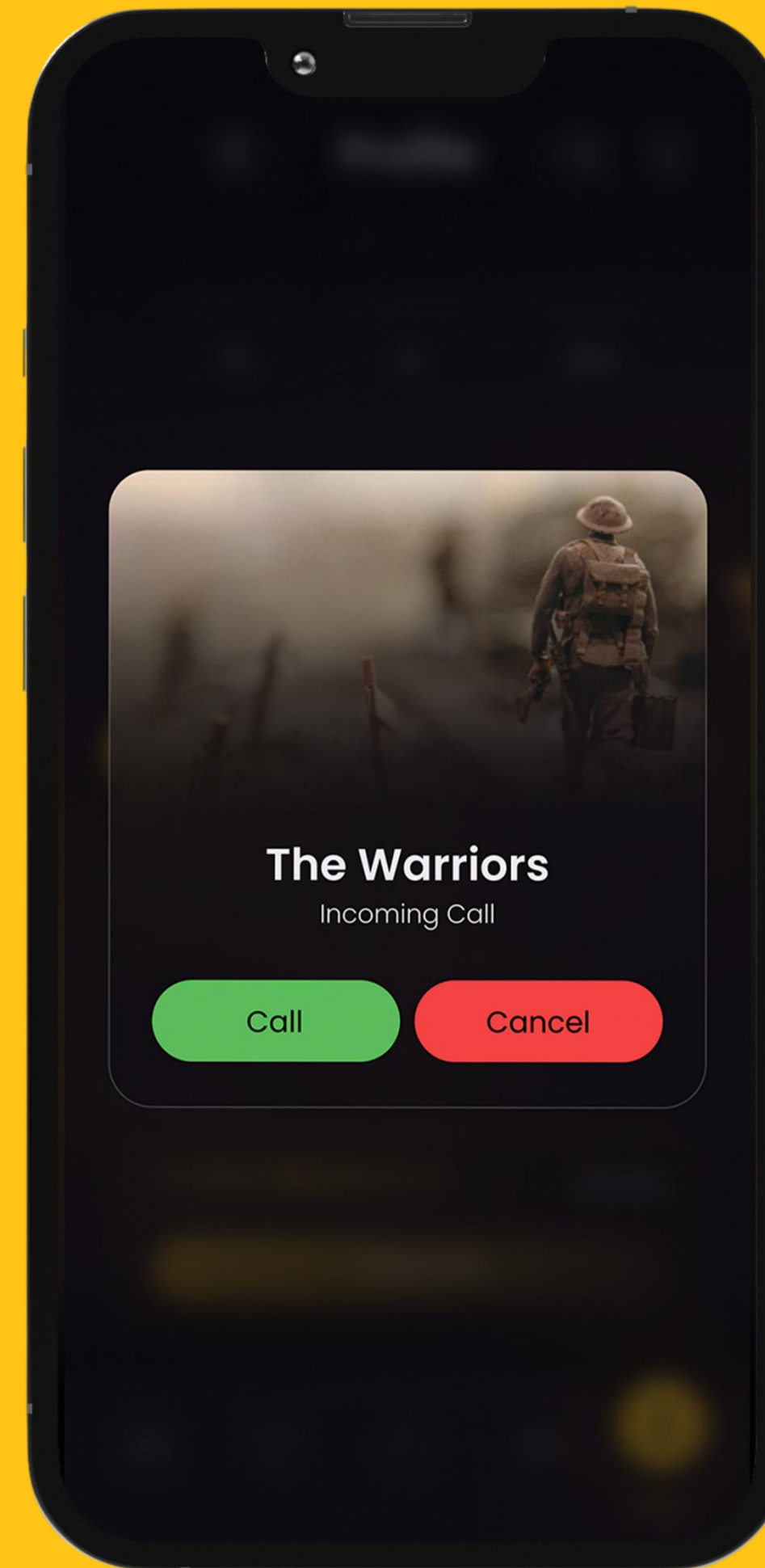
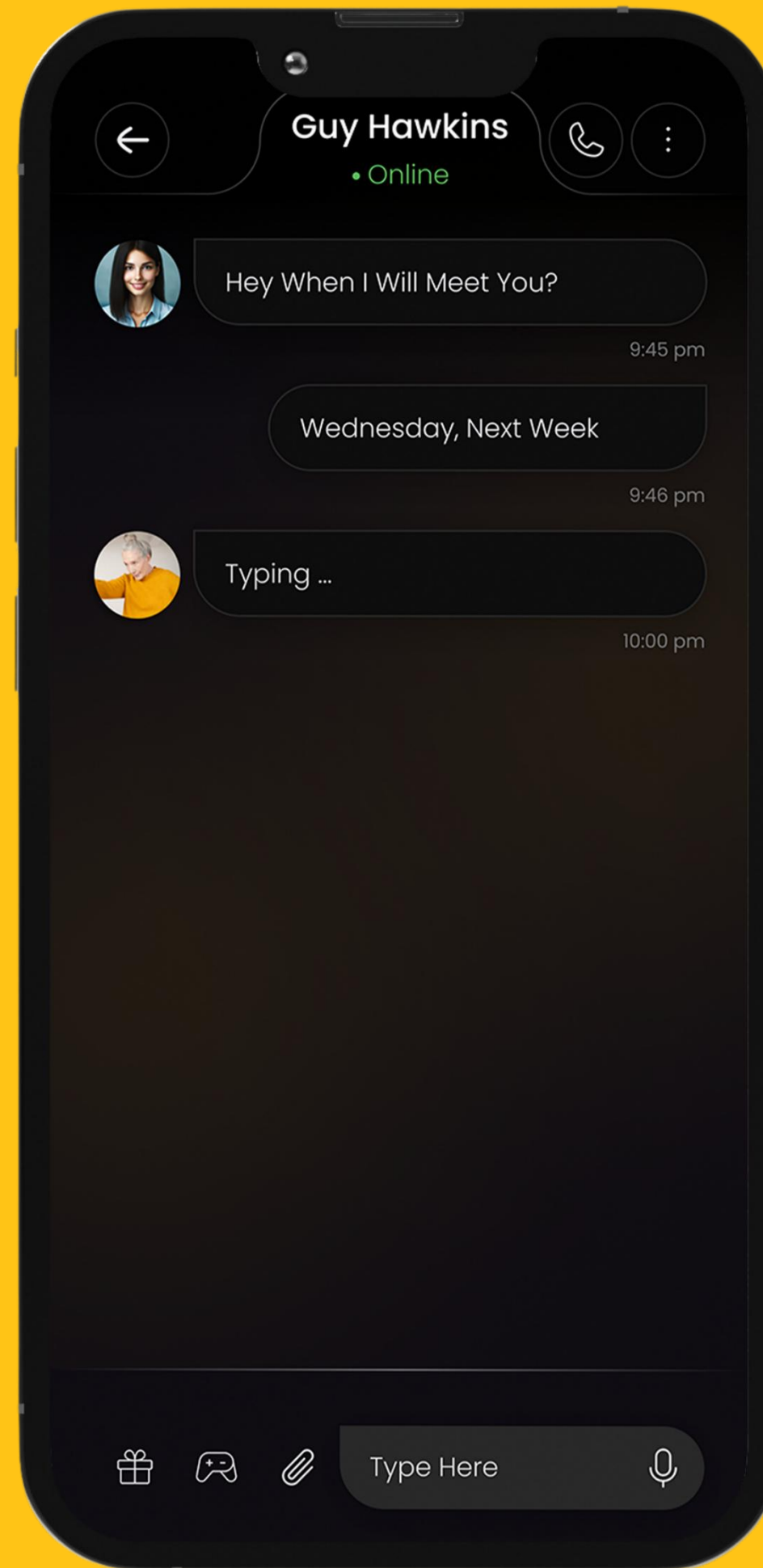
# GAMING SOCIAL PROFILE



# SOCIAL FEATURES



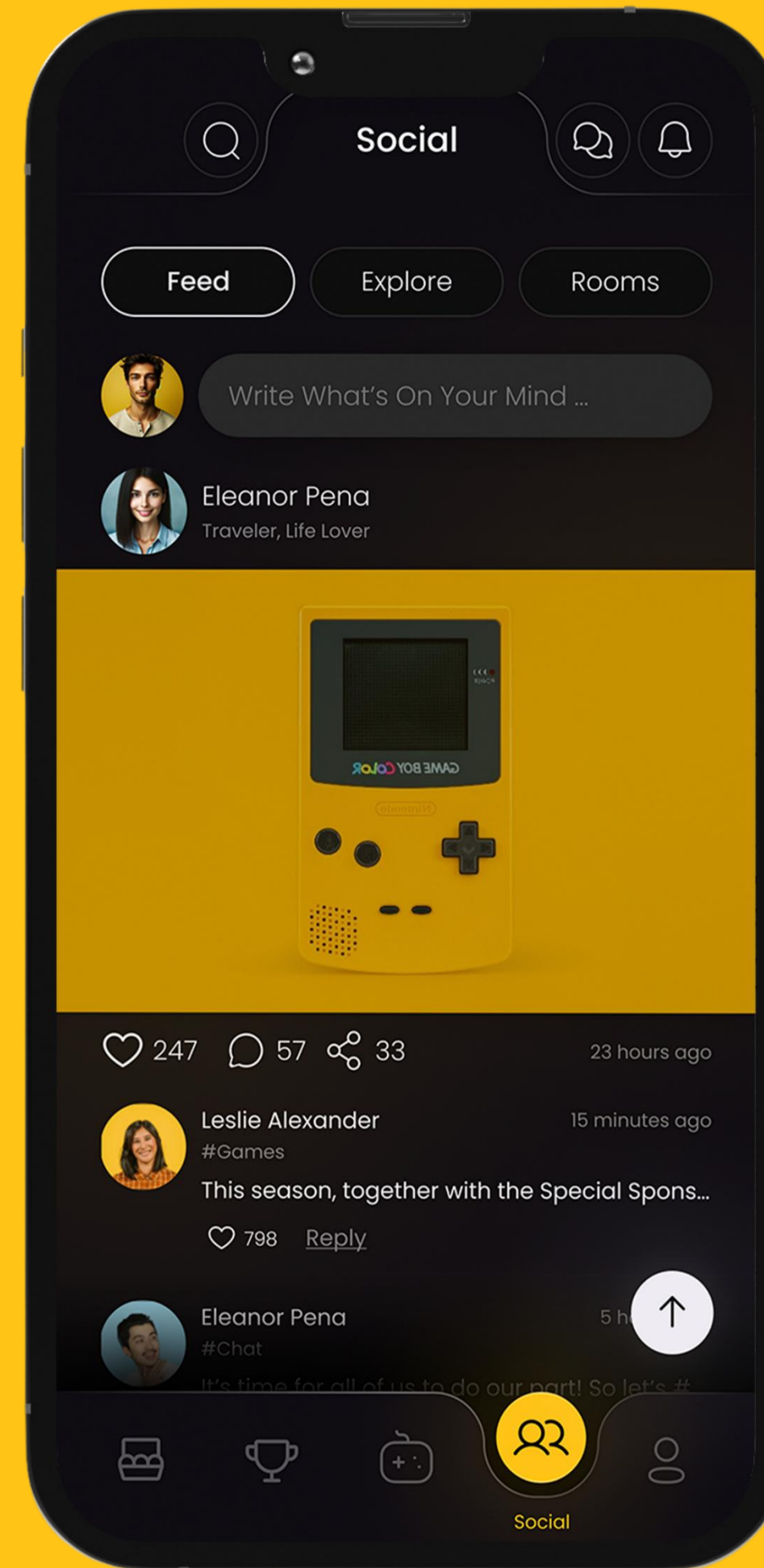
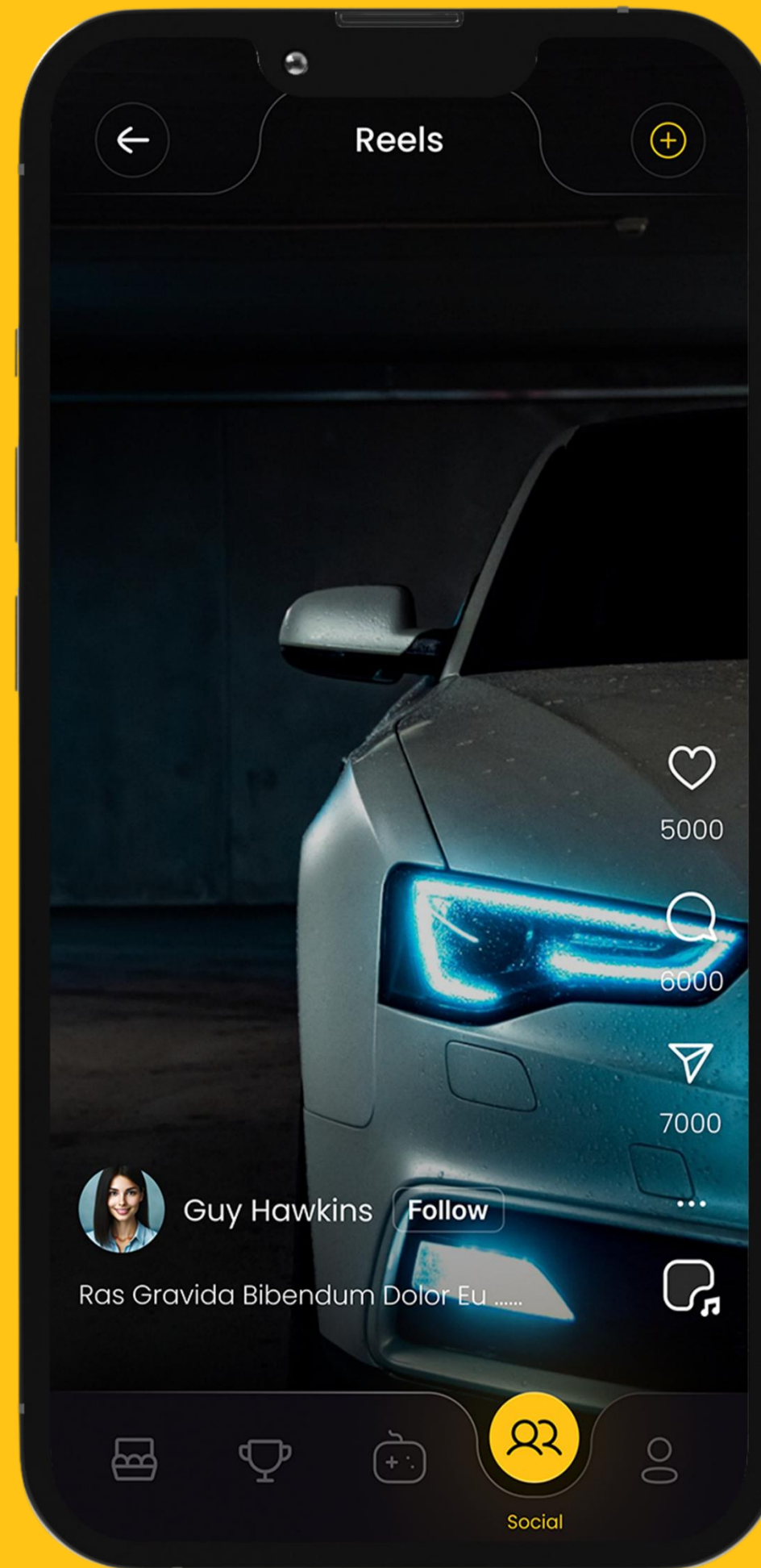
# PRIVATE AND GROUP CALLS



# SOCIAL FEATURES



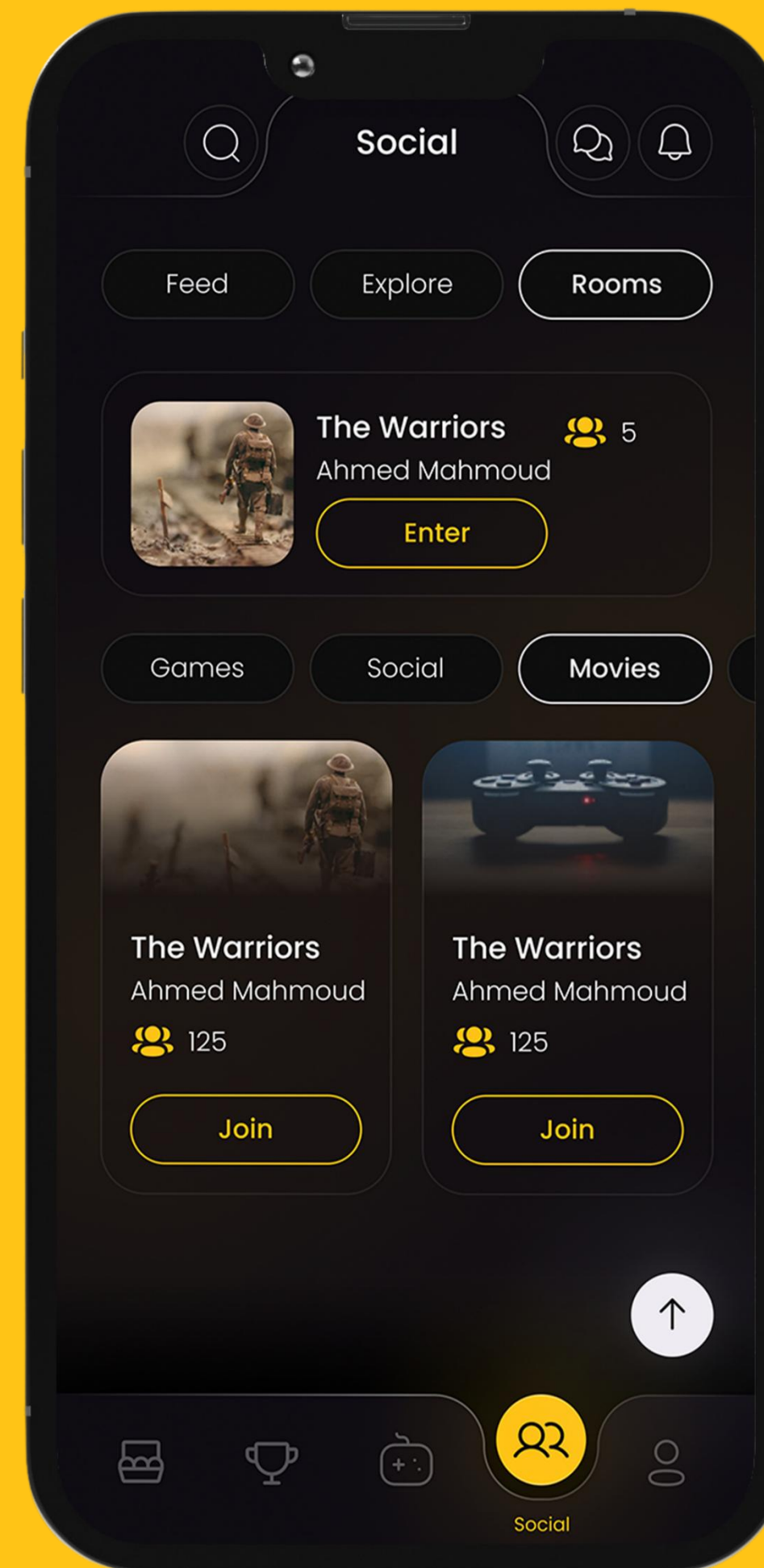
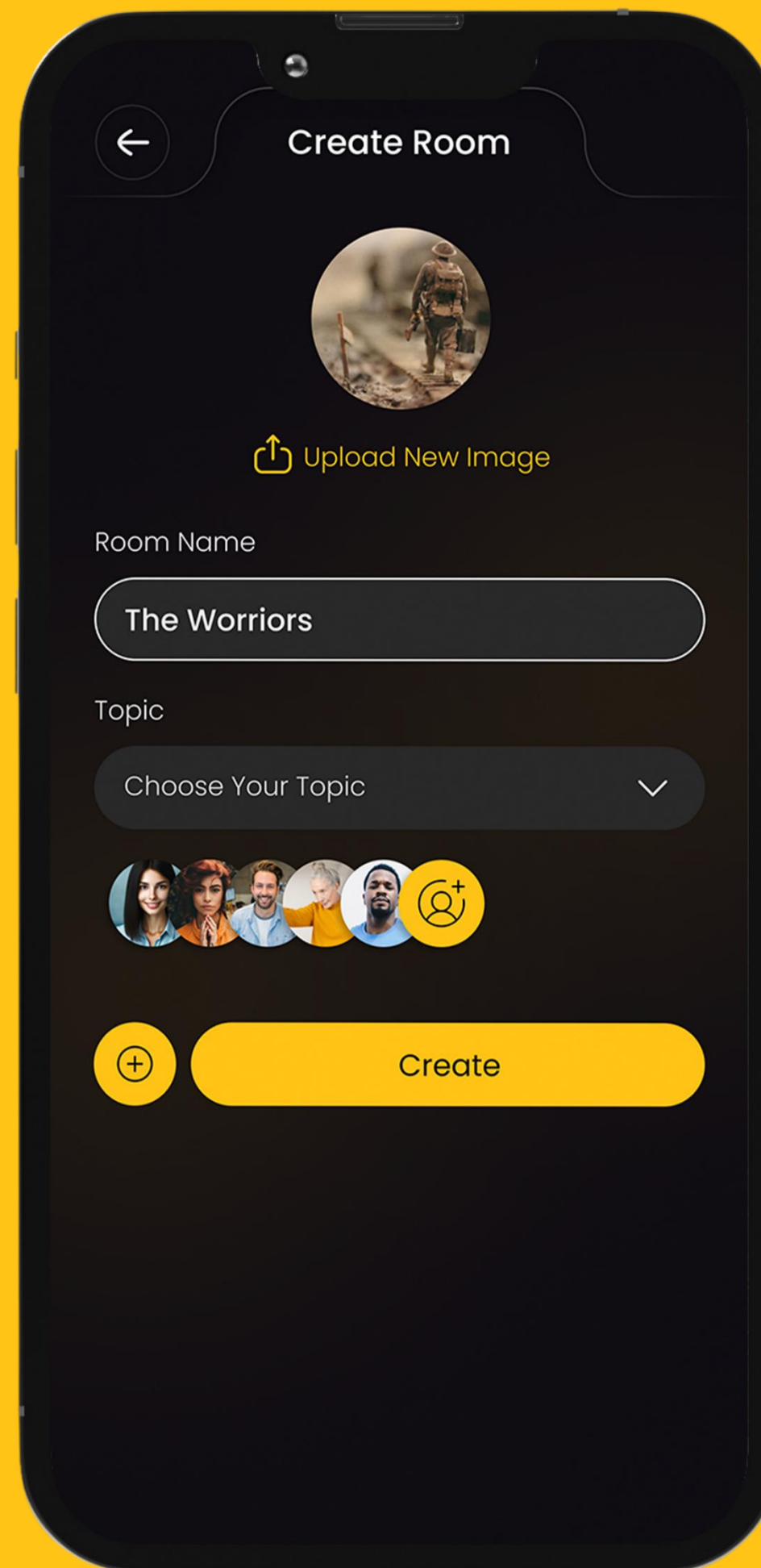
# SOCIAL FEED



# SOCIAL FEATURES



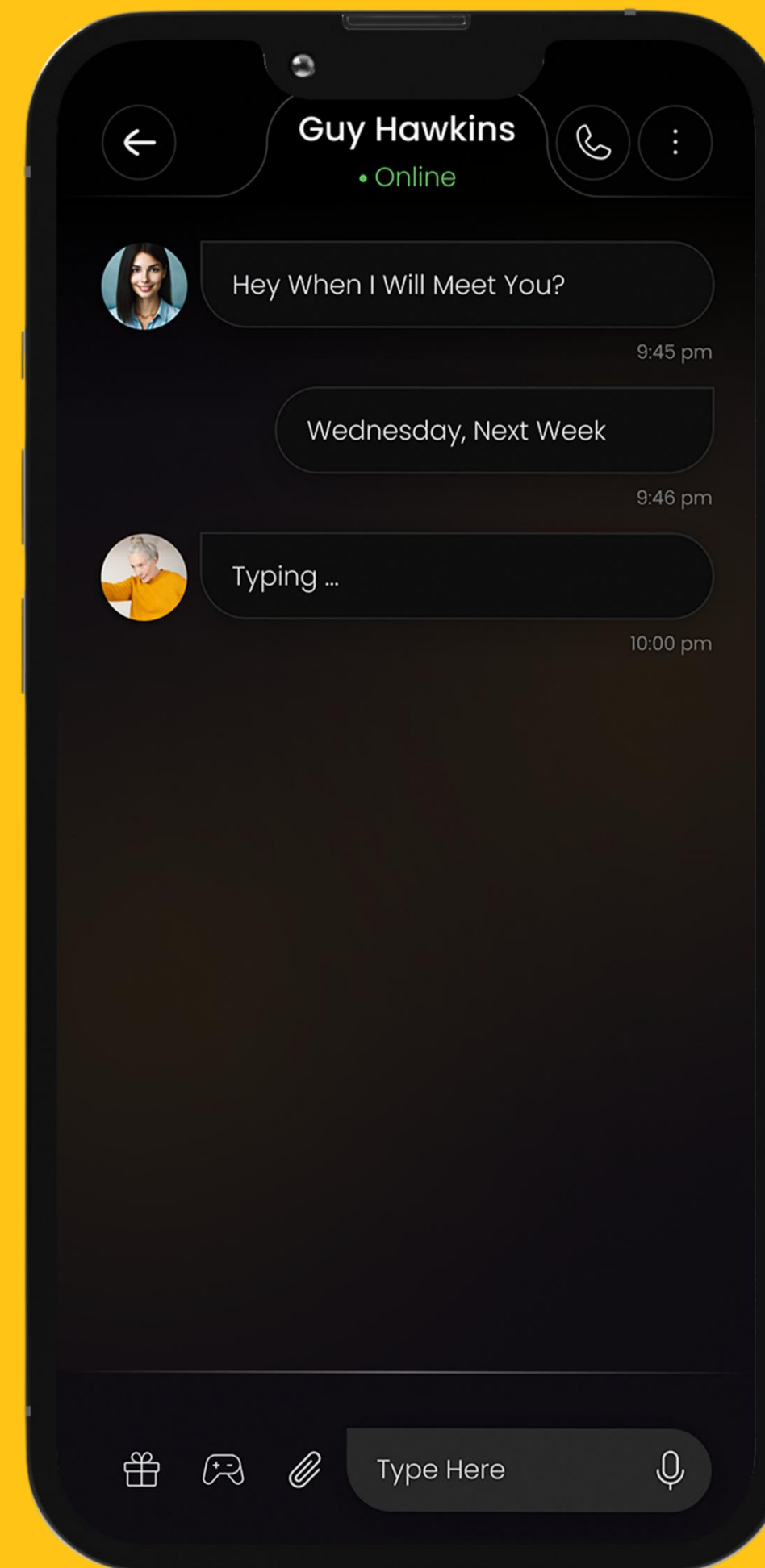
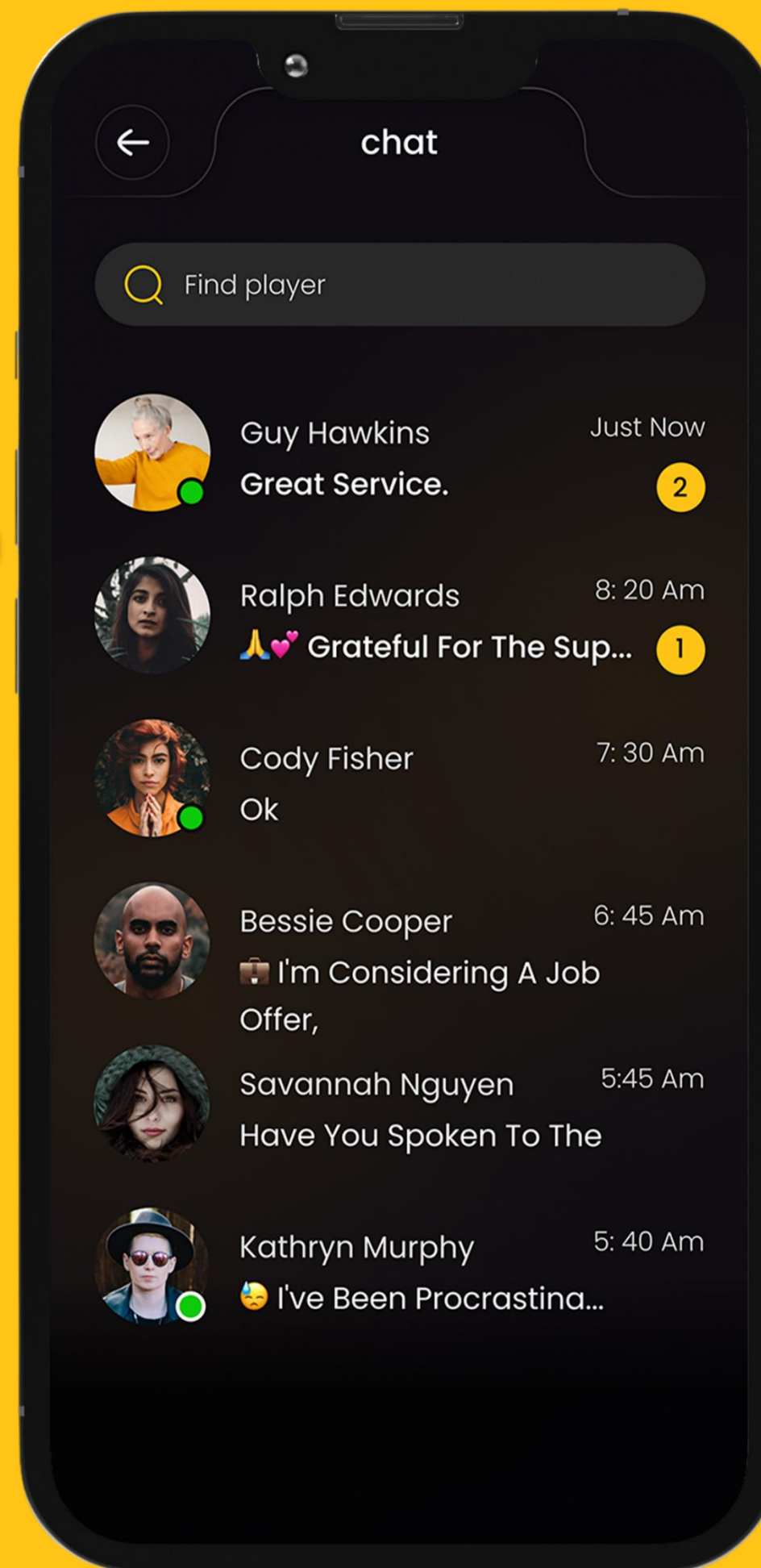
# COMMUNITY ROOMS



# SOCIAL FEATURES



# PRIVATE & GROUP CHAT WITH GIFTING AND IN- CHAT GAMES



## SOCIAL FEATURES



  
Last man  
Standing  
Tournament

  
Pyramid Kings  
Tournaments

  
Pi Crypto  
Currency

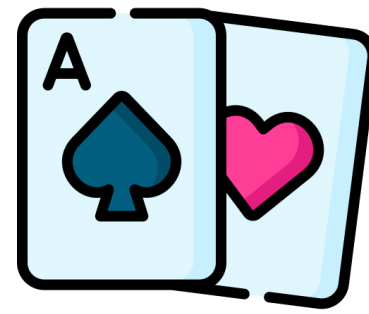
  
In-game items

  
Mystery Boxes

  
PlayIT QR  
Payments

# PlayIT Roadmap

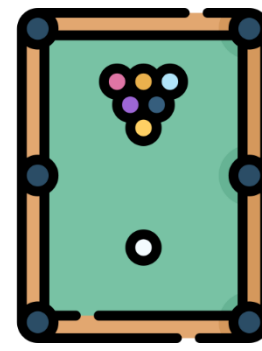




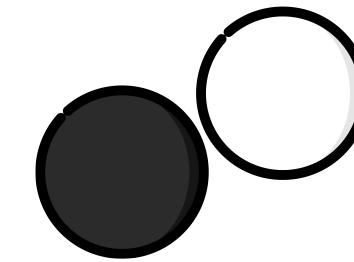
Tarneeb &  
Estimation



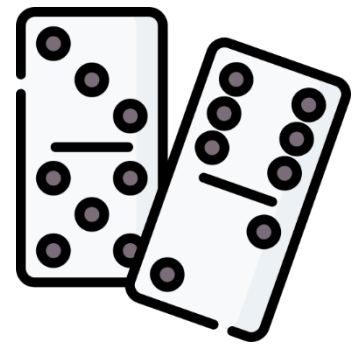
Head Soccer



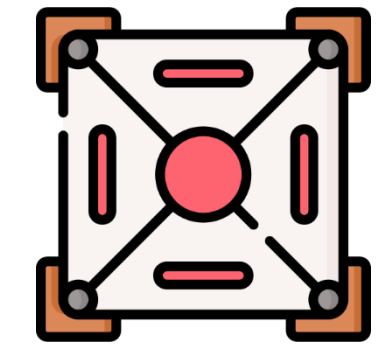
Pool



Reversi



Dominoes



Carrom

**Upcoming  
Games**



# FINANCIAL FORECAST

YEAR	1	2	3
TARGET NUMBER OF DOWNLOADS	1,100,000	3,380,000	7,940,000
EXPECTED REVENUE (USD)	\$ 2,219,058	\$ 11,197,458	\$ 33,708,114





# Suggested Business Model



**Yearly White  
Label License Fee  
per active  
device**



**Revenue Share on  
all app and  
games generated  
revenue**



**Yearly Game  
exclusivity fee per  
game provided**





*Thank  
you!*