

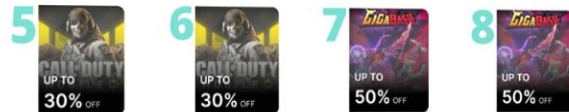


PAYMENT HUB

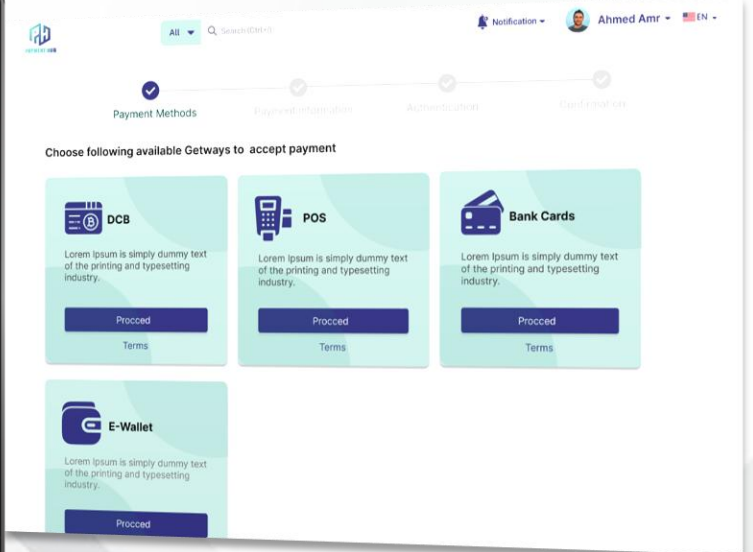
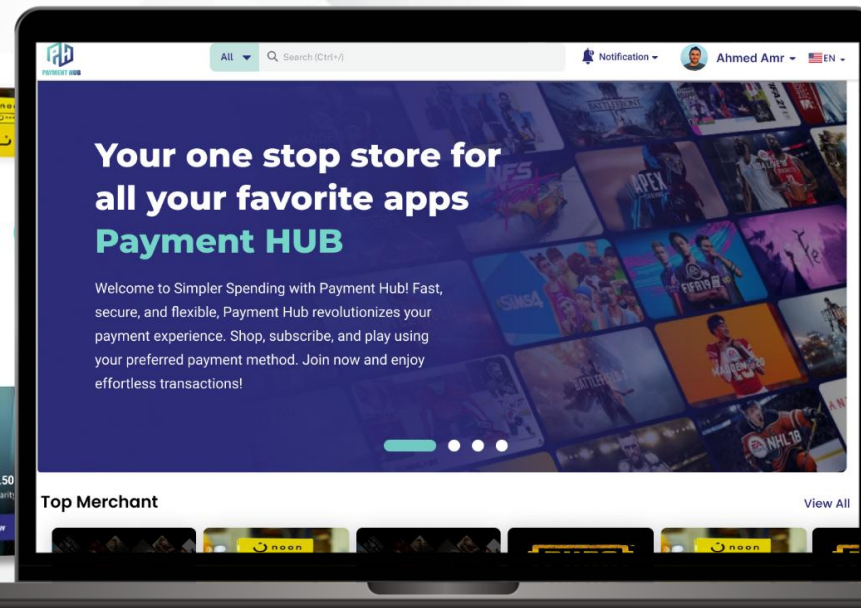
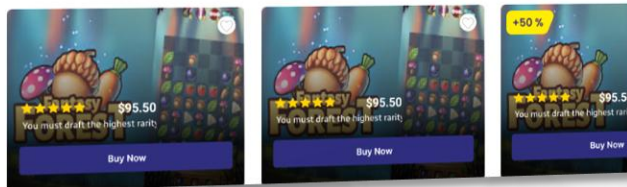
Top Merchant



Top 10 Sales



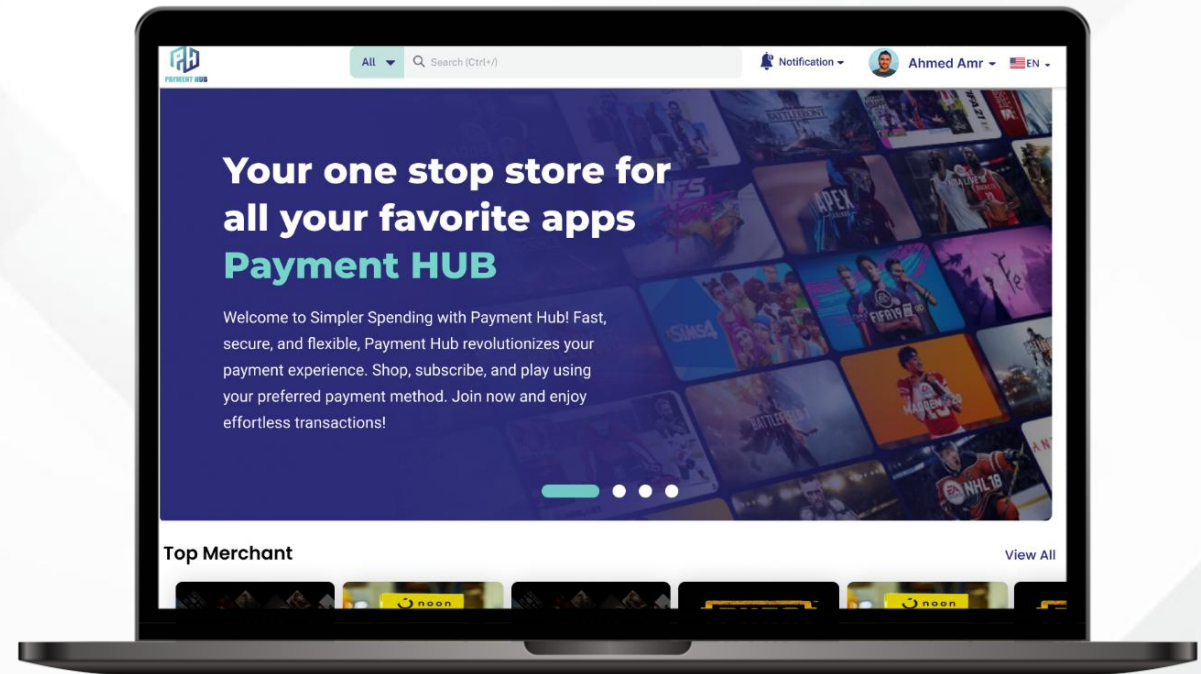
Popular on Payment HUB



○ ABOUT PAYMENT HUB >>>

Payment Hub is a premier platform that seamlessly connects merchants to a vast array of payment methods. In today's fast paced and interconnected world, businesses require efficient and flexible solutions to accommodate diverse customer preferences. At payment Hub, we understand the critical role payment methods play in driving success and growth for merchants, and we are here to revolutionize the way transactions are conducted.

As a leading provider of payment integration services, Payment Hub serves as a central payment channel, bridging the gap between merchants and an extensive range of payment options. Whether your customer prefer credit cards, mobile wallets, bank transfers, or emerging digital currencies, our innovative platform empowers you to cater to their needs effortlessly



○ Market Challenges >>>

1

Time-Consuming Set Up

Establishing connections with multiple payment channels involves lengthy approval processes, contract negotiations, and complex integrations.

2

Difficult Financial Tracking

Tracking sales and financial data becomes cumbersome with numerous connected payment systems.

3

Restricted Payments

Platforms like Apple and Google mandate the use of in-app purchases for digital assets, preventing the use of alternative, potentially more economical payment channels.

4

Integration Complexity

Increased code complexity and reduced performance from multiple integrations

5

High Transaction Fees

App developers face high fees (up to 30%) for in-app purchases, significantly impacting profitability.

6

High Integration Costs

Integrating multiple payment channels incurs significant costs due to extensive setup time

7

Security Risks

Increased exposure to security vulnerabilities due to multiple integration points.

○ Our Solutions >>>

1

Unified Integration

Payment Hub simplifies setup with a single integration point for multiple payment channels, significantly reducing time and effort.

2

Simplified Reconciliation

Payment Hub handles reconciliation with all payment partners, saving our clients the hassle of reconciliation with multiple parties.

3

Flexible Payment Options

Through direct integration with payment hub end-user portal, business owners such as game developers can sell their digital assets through payment hub and have it directly deposited into their user's account

4

Cost Efficiency

Reduces costs through a consolidated platform, minimizing the expenses associated with integrating multiple payment gateways

5

Simplified Codebase

Single point of integration for all payment channels, enhancing client system performance and reducing their code complexity

6

Centralized Financial Tracking

Our platform offers a centralized dashboard for easy monitoring and management of financial data from all payment channels.

7

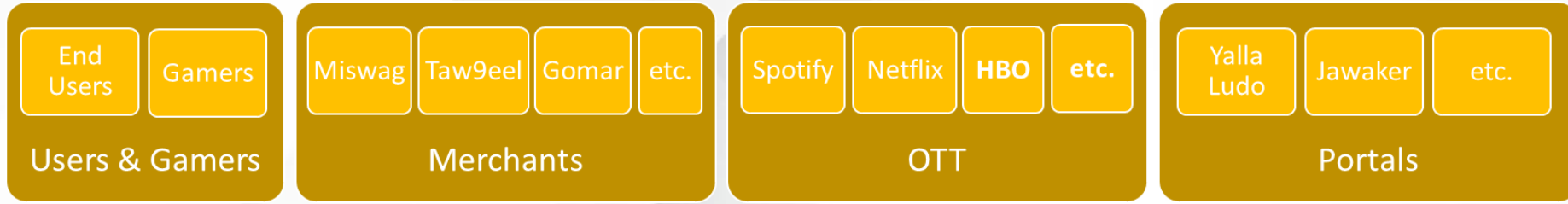
Enhanced Security Protocols

Lower exposure to security vulnerabilities by having a single integration point

System Overview

Services

Platform Beneficiaries



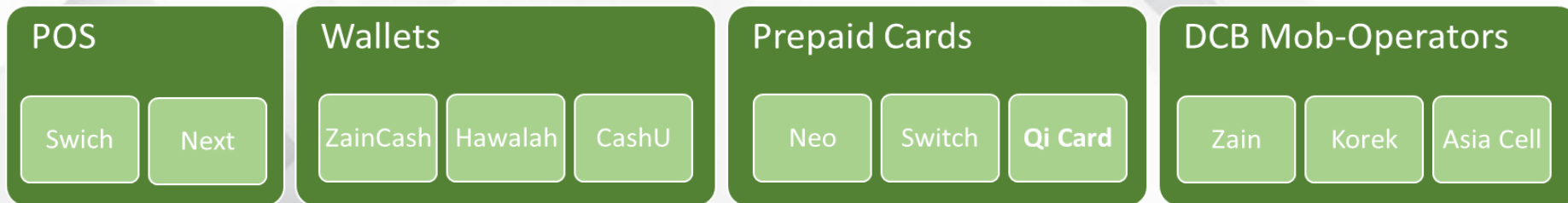
Immersive Core



Immersive Pay

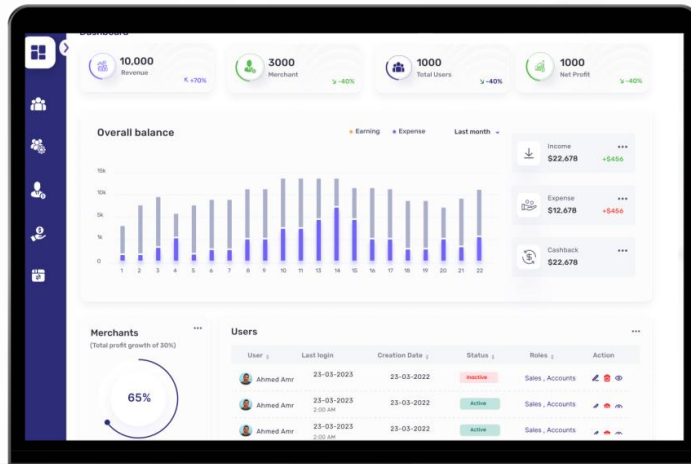


Payment Channels

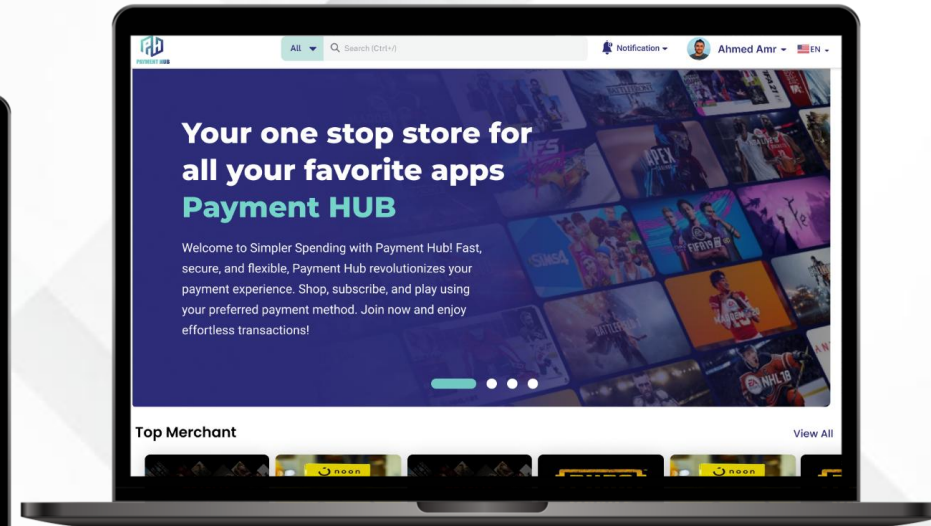


Complexity

○ System Components ○



Admin Portal



End User Portal

The Merchant Portal displays a 'Product Management' interface. It includes a sidebar with navigation options: Dashboard, Customer Management, Product Management, Order Management, Sales Tracking, Campaign System, Subscription, Transactions, Wallet, Notifications, and Feedback. The main content area shows a table of products with filters for Category and Price, and a search bar. The table lists products like PUBG with details on price, discount, offer, and actions.

Product	Category	Description	Price	Discount	Offer	Actions
PUBG	Games	Lorem ipsum is simply dummy text of the printing	300 \$	10 %	290 \$	
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Merchant Portal

Admin Portal >>>

1

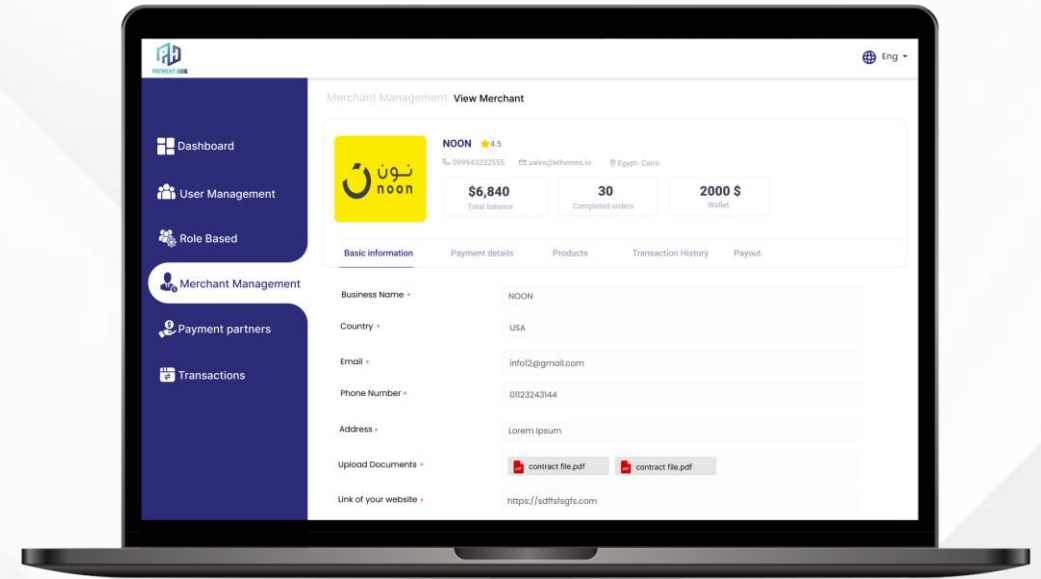
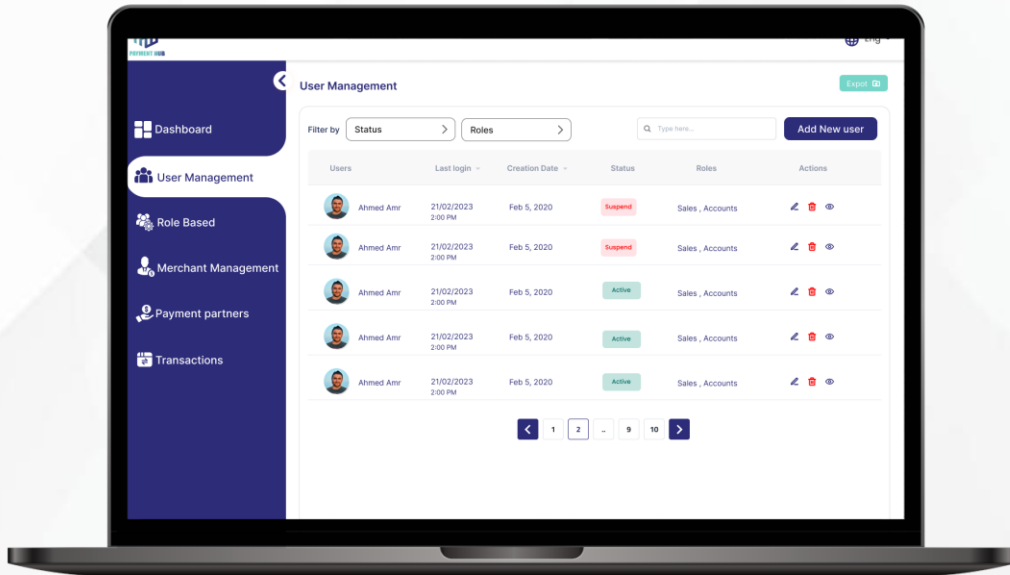
User Management

Admin can create, search, manage, view users and assign different roles with specific permissions to them with the ability to change roles later.

2

Merchant Management

Admins can add, edit, or remove merchants, and control what they can do on the platform. Send money to merchants and see how much they earned.



Admin Portal >>>

3

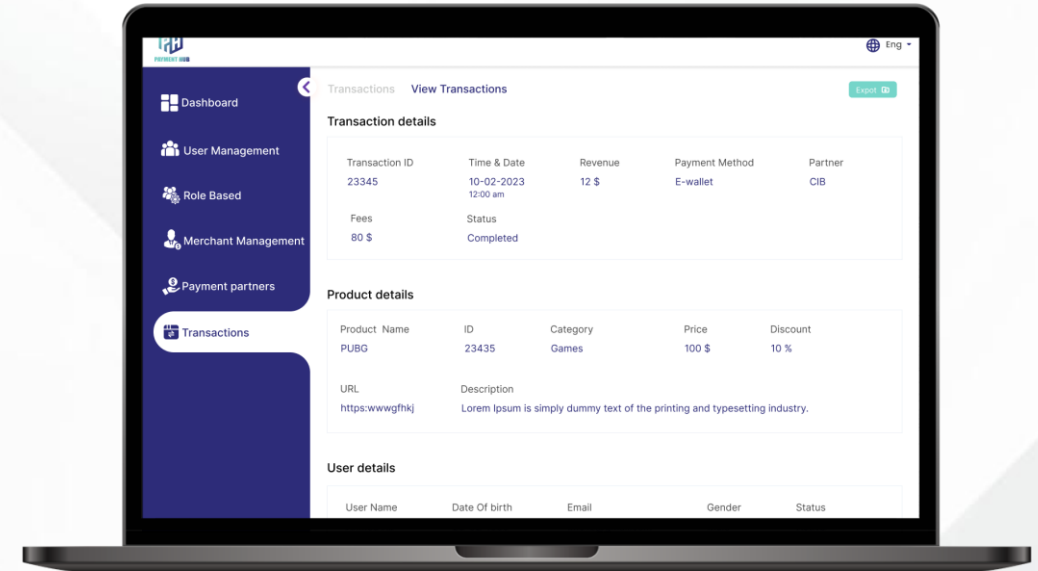
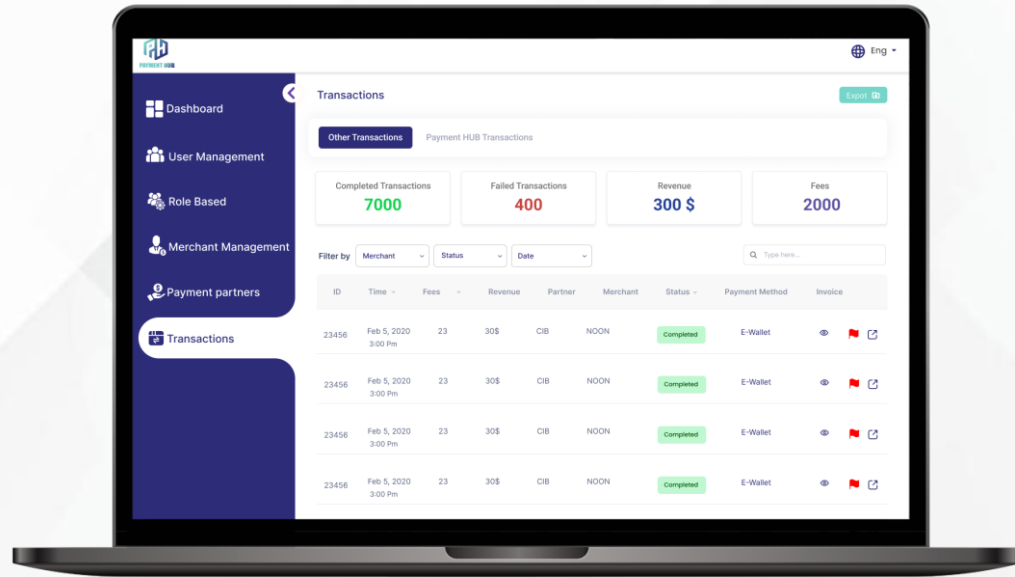
Transactions Oversight

Real time monitoring for all transactions and view a breakdown for merchants and users for all payment methods available.

4

Fraud Detection

Identify and prevent fraudulent activities related to payments. Analyze transactions and flags any suspicious behavior.



Admin Portal >>>

5

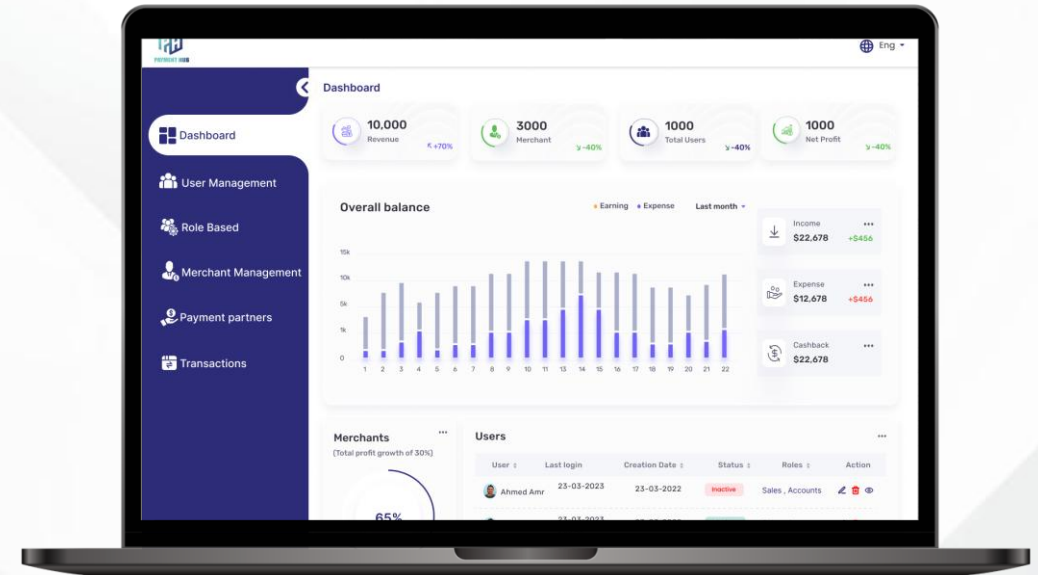
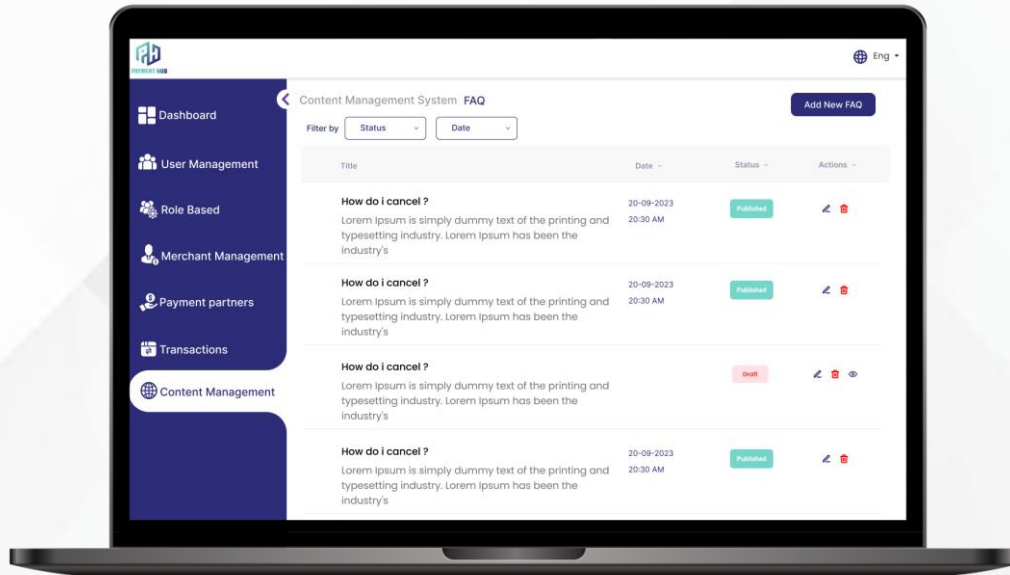
CMS (Content Management System)

Admins control what appears on the platform. They can add, change, or delete text, images, and videos.

6

Reports & Analytics

Provides insights into how the platform is performing. It shows data such as the number of transactions, revenue generated, user activity.



○ Merchant Portal >>>

1

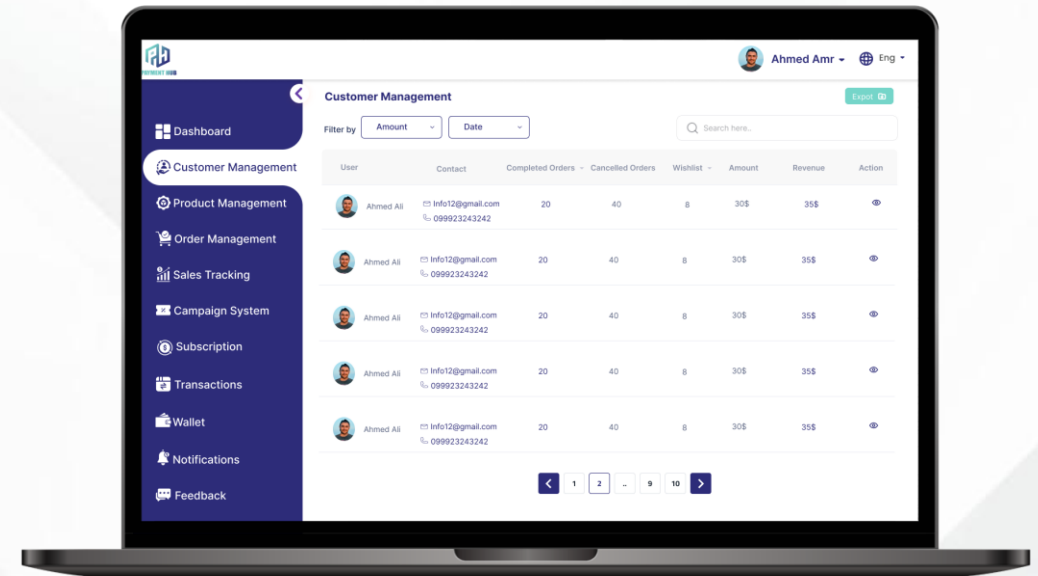
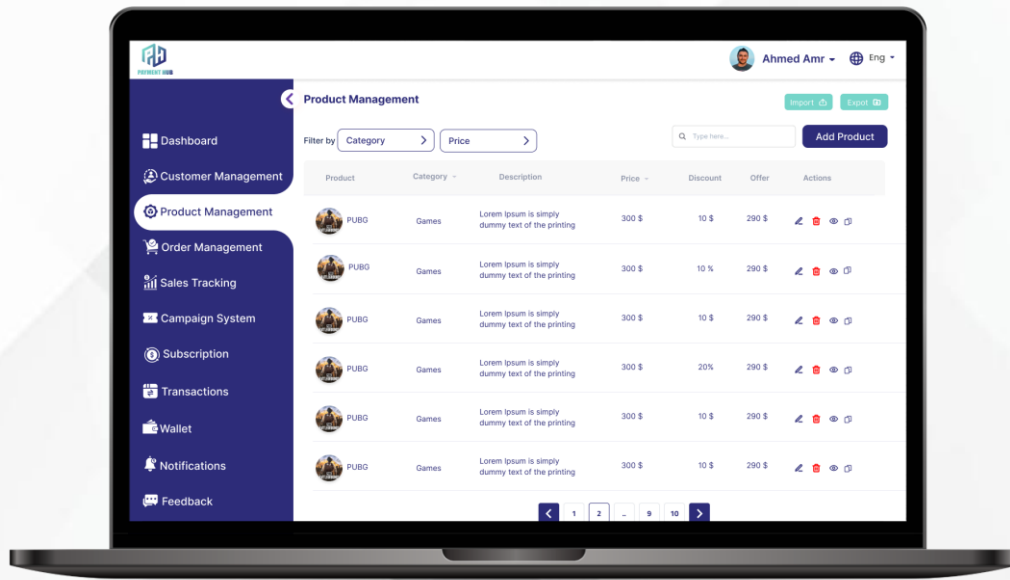
Product Management

Merchants can add, edit, and manage the products or services they offer on the platform. They can set prices, upload images and descriptions.

2

Customer Management

Merchants can keep track of their customers. They can see who has bought their products and reply to customer feedback.



○ Merchant Portal >>>

3

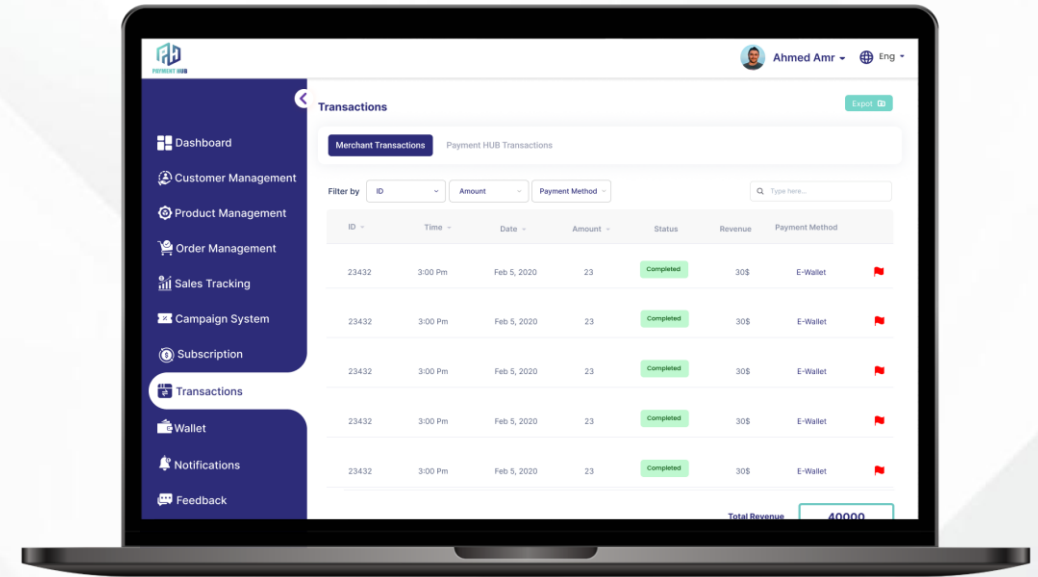
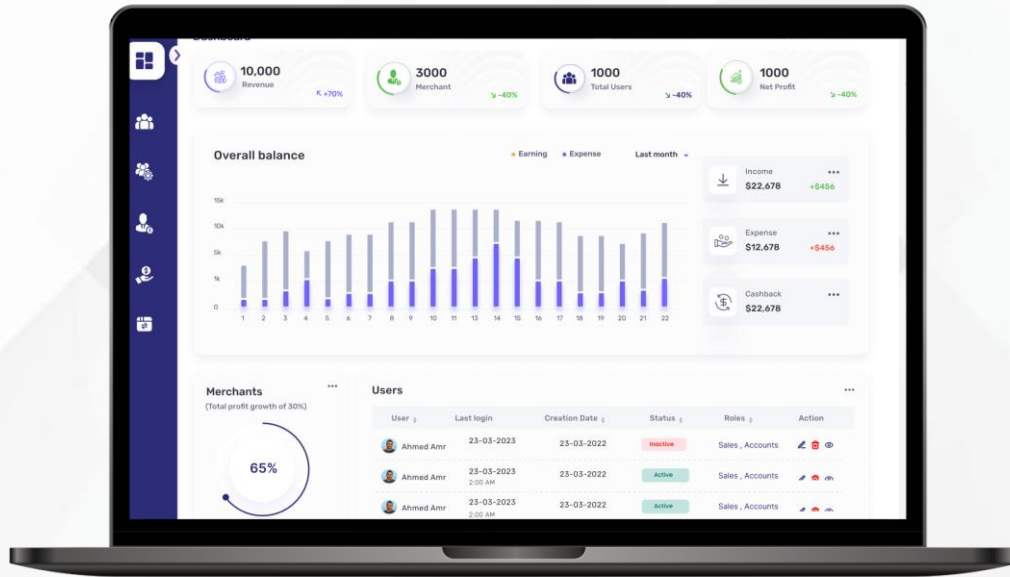
Sales & Revenue Tracking

Merchants can keep track of how much money they are making and see number of sold products and revenue generated.

4

Transaction Management

Merchants can keep track of orders and transactions, view, process, and manage orders, track status. They can also handle order transaction.



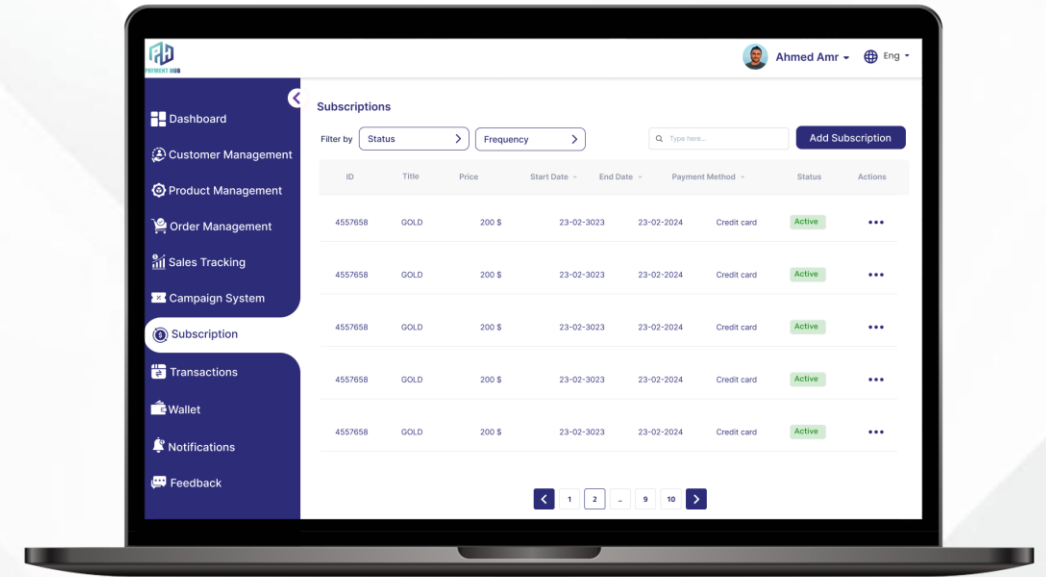
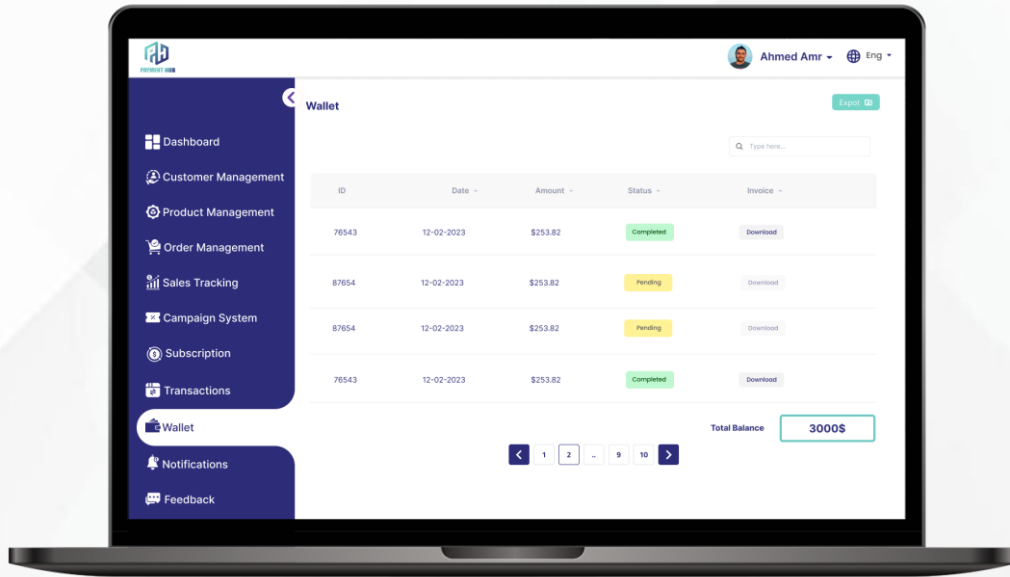
○ Merchant Portal >>>

5 Wallet

Merchants can use the wallet to view their balance, view payouts, and track transactions.

6 Subscription

Merchants can offer products on a subscription basis, manage these subscriptions, track payments, and customize billing cycles.



○ End User Portal >>>

1

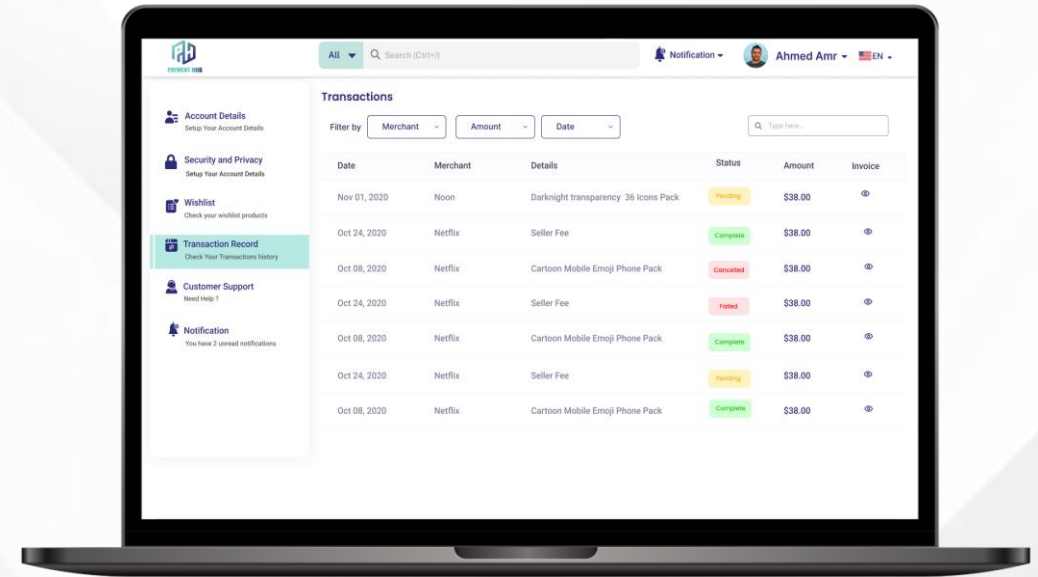
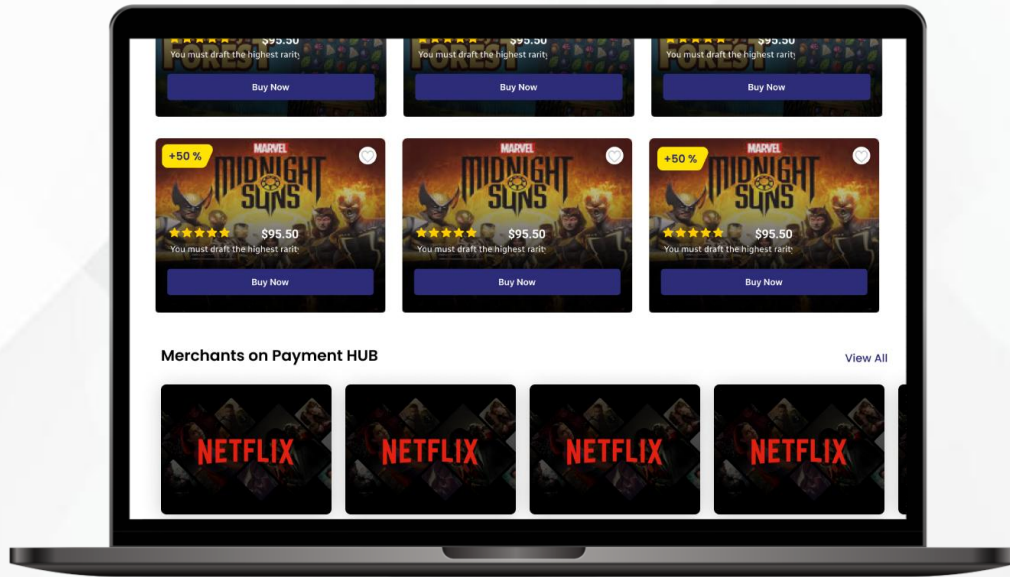
Browse Products

Users can search for and view products available on the platform. Users can browse through categories, filter results, and view product details.

2

Payment & Transactions

Users can choose from different payment methods to buy products, see transaction details such as product, purchase date, the amount paid, invoice, status.



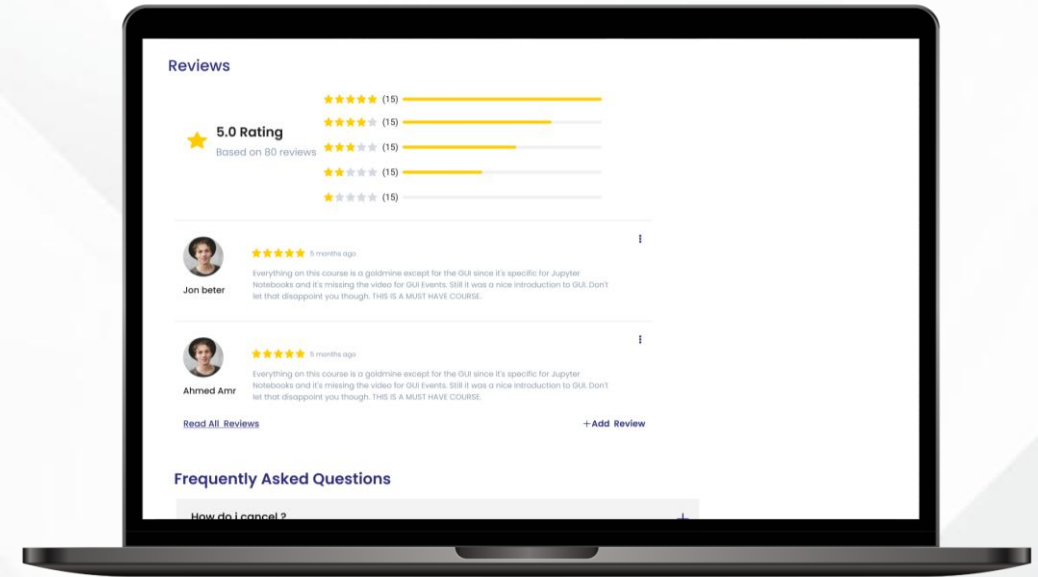
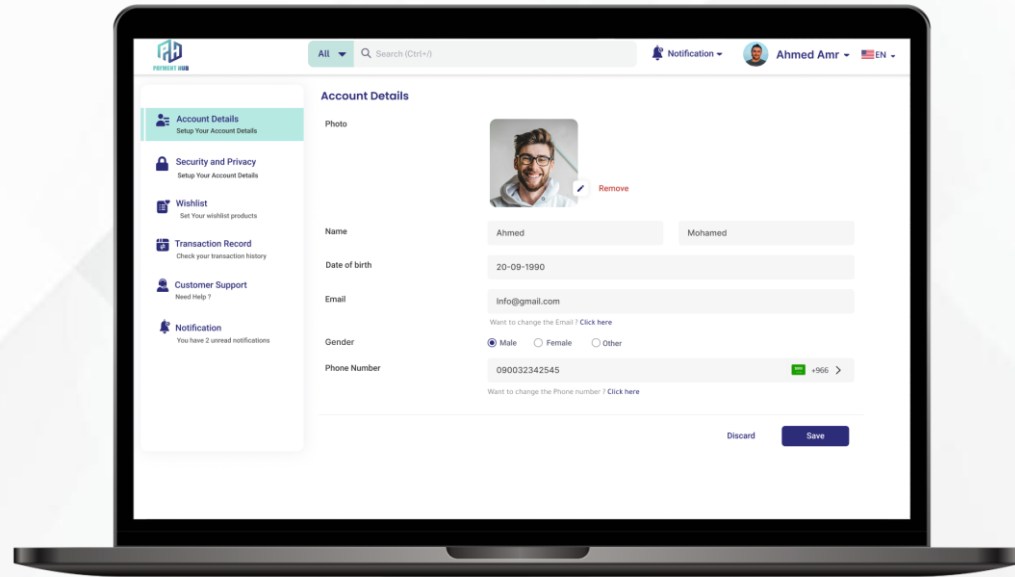
○ End User Portal >>>

3 Profile Management

Users can update and manage their personal information, edit details such as name, gender, date of birth, email address, password and phone number.

4 Rate & Review

Users can give feedback on purchased products and merchants they interacted with, rate products on a scale and write a review about their experience



○ End User Portal >>>

5

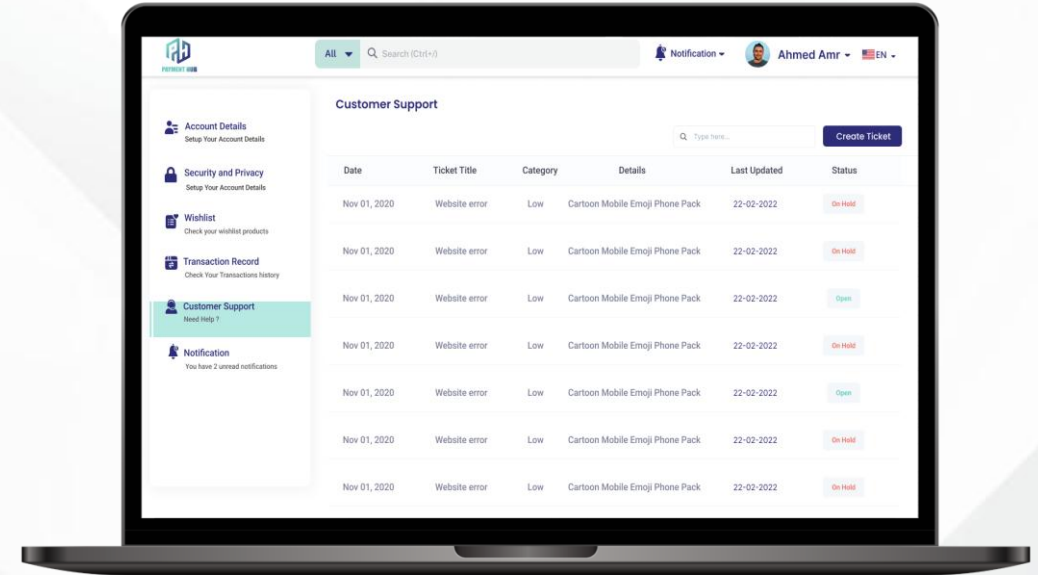
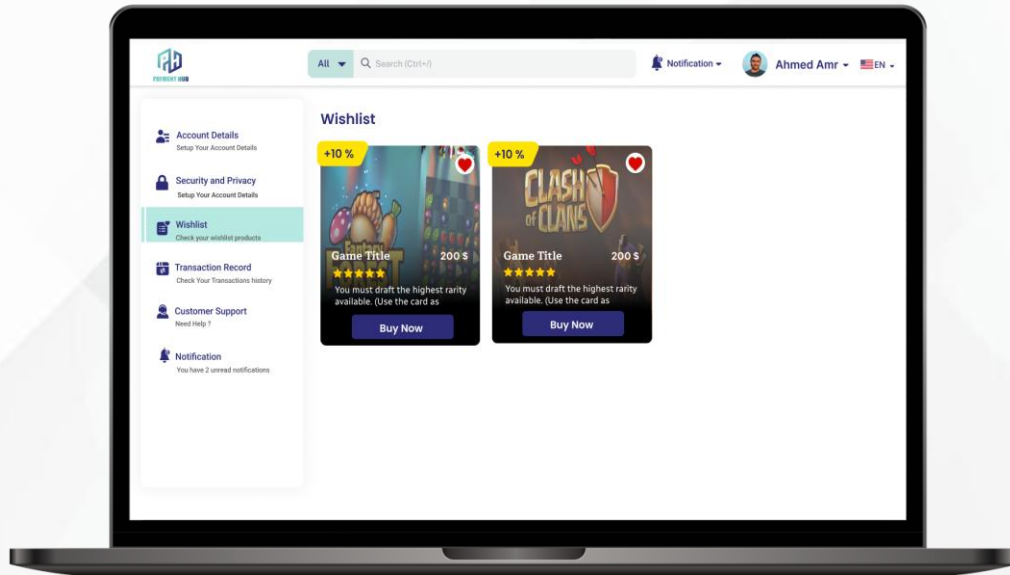
Wishlist

Users can save products they are interested in purchasing but are not ready to buy yet. Users can add products to their Wishlist and remove them whenever they want.

6

Customer Support

Customer support representatives can assist users with troubleshooting, order inquiries, and other concerns, providing a helpful and efficient support experience.





PAYMENT HUB

THANKS

FOR WATCHING!